

Special Consumer Report

8 Traps To Avoid When Considering Any Facial Cosmetic Procedure

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Thank you for requesting this important report about facial cosmetic procedures. If you're considering getting any cosmetic procedures on your face, such as Botox, Restylane, Laser treatments or any surgery, there are several important traps that you should be aware of. This report alerts you to these traps and gives you the steps to take to make sure that you get the results you want in the safest way possible.

Trap 1. Outrageous Claims.

The whole cosmetic surgery and skin care industry is riddled with outrageous claims. Most advertisements for treatments and products feature perfect looking models. While these ads are catchy, they give the impression that everyone can look like the models, with just one cream or treatment.

The truth is that incredible improvement can occur in your skin, and looks, but usually this follows a process of treatments and procedures with gradual improvement being the norm. Rarely will someone be transformed into looking like a model unless they have extreme surgery. Most people just want to look like they did 3 or 4 years ago and this type of improvement is very probable and reasonable to expect.

Trap 2. Expecting Permanence.

This is a very common question that I get asked—"Is this A Permanent Fix?" and unfortunately I always have to answer no. There is no permanent cure or treatment. Some treatments last

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longer than others, but sadly the aging process continues and your face will eventually succumb to the aging process.

However with good treatment, the visible aging process of the face can be slowed down considerably and improvements from treatments can be maintained. It's important to realize that maintenance treatments, diet and general health measures are extremely important if you want to lock in the gains that you've received from any cosmetic procedures.

If anyone tells you that their treatment is permanent, it's a sure sign that they are inexperienced in the cosmetic field and want to sell you the procedure they offer by over hyping it.

Trap 3. Only One Or Two Types Of Treatments Available.

The field of cosmetic medicine has advanced incredibly in the last several years with treatments that are more and more effective with less danger and downtime. The main reason for this is that increasingly, different treatments are combined rather than used alone.

There was a time when the only treatment available for the aging face was a facelift, with the result being a fake and over done look (See the video to understand exactly why this is so)

Your cosmetic provider should have several different treatments and offer them in combination if you want the most natural effect. Quite often, amazing results can be seen with the skillful combination of a filler like Restylane, a skin tightening procedure such as Thermage and a good skin cream. This type of combined treatment is the wave of the future and should be available where you seek cosmetic treatments. Beware of claims of one treatment fixing everything.

Trap 4. Doesn't Discourage Certain People

There are some people that come in to my office and have their heart set on one type of treatment being able to turn back the clock. Sometimes I have to say no to these people as they are just setting themselves up for disappointment. Each treatment

has its uses and limitations. For example, the skin tightening system Thermage will never give skin tightening effect of a facelift, yet some people believe that it will.

Make sure that your doctor gives you realistic expectations of what each procedure can do and if you expect improvement rather than radical change, you will not be disappointed.

Trap 5. Real Pictures Not Available

When you enter the office of many doctors you'll see pictures on the wall of showing dramatic before and after pictures. These are useful, but you should also be able to see examples of your own doctor's work and make sure that they are of people that have had the same treatment that you are contemplating.

You should also have the option of calling or contacting some people that have had the same treatment that you've had to see what it was like and what the results were like.

Trap 6. Aging Process Not Explained.

There have been amazing advances in cosmetic medicine recently and the main reason for this is that doctors have an improved understanding of the aging process. Several years ago, it was thought that the face looked older merely because of skin sagging and the treatments were aimed at removing and tightening the skin.

We now know that there are actually three main processes going on and modern cosmetic medicine works to address all three of these. Please watch the video "**3 Steps To A Youthful Face**" to get the whole story.

Trap 7. Medical Problems Not Considered.

If you are considering cosmetic treatments, your provider should be skilled at identifying and treating medical skin problems. For example, during your assessment, your doctor

may identify a lesion that is suspicious of cancer and then suggest biopsy.

It's extremely important that this type of problem is not ignored and given priority treatment. If you go to a clinic that is not staffed by doctors with experience in skin cancer detections, you run the risk of having a potentially curable skin cancer missed.

Trap 8. No Free Trial Given.

When you first visit a clinic, there is often anxiety about what to expect and where to start. For this reason, we give our patients a Free initial skin treatment to have a good look at the skin and ease our patients in to treatments. This gets our patients off to a good start and lets them try us out before they have any other treatments done.

Thank you for requesting this information about cosmetic treatments. If you follow the guidelines above, there is an excellent chance that you will have an excellent outcome when you have cosmetic treatments. If you have any further questions, please call our office at (705) 328 1747

Resource Box. Dr Peter Ursel has been treating and educating cosmetic patients for over 12 years and has treated more than 5,000 people. He's introduced several minimally invasive cosmetic treatments to the people of the Kawartha Area and has created the Educational Video "**3 Steps To A Youthful Face**" which can be watched by clicking [here](#).

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